

Campaign Events – details to come via yfile.

Pledge drive - Nov to Dec

Pledges comprise 95% of York's campaign. On Launch day we will send the UnitedWay@Work email pledge tool to staff and faculty. We will continue to send email reminders over the course of the pledge drive. The Alice and Grant Burton Challenge Gift matches all new Leadership donations or increases to Leadership donations, made to the United Way. Leadership donors get complimentary tickets to attend the Songs of the City concert.

CN Tower Climb – Saturday Nov 2

On Saturday November 2 we'll climb 1,776 steps to the top of the CN Tower and help communities rise from poverty to possibility. Students, staff and faculty are encouraged to register with the "York University-York Cares" team as a way of taking positive action and showing our local love.

Pancake Breakfast— Nov

The annual campaign pancake breakfast will take place in Central Square. This is an opportunity to learn more about the United Way and the York Cares campaign while enjoying delicious pancakes. Come out and cheer on our senior leaders along with our York Cares committee as they flip pancakes for an important cause.

Silent Auction – Wednesday Nov 20 to Thursday Nov 21

The York Cares campaign silent auction will run for two days, Nov 20 and 21, from 12 noon to 2 pm in the WOB Big Egg. In addition to auctioning off items it is also a skills swap where you can showcase your creativity and abilities outside of what you do at work. It is a great way to share your hidden talents with your colleagues. Contact yucares@yorku.ca for more details or to donate auction items.

Some of the auction items last year include: a one-year planetary membership to the Ontario Science Centre; hand blown glass vases and bowls; handmade one of a kind jewelry; baked goods; one of a kind photography and printed art; professional photography session; an official Toronto Maple Leafs jersey; tickets to the Ripley's Aquarium and Reptilia; a private behind-the-scenes tour of the Allan I. Carswell Observatory; a spin class with your choice of music; knitted items; bath products and much more.

Day of Caring – team building opportunity

Day of Caring is a community-wide United Way event that demonstrates the power of volunteering. Members of the York University community will have the chance to give back to local agencies for all the hard work they do in our community. Volunteers have an opportunity to learn more about local agencies while assisting them to complete much-needed work.
More info: <http://uwgta.org/daysofcaring>.

Leadership Breakfast – Late Jan or Early Feb

The leadership breakfast takes place after the campaign closes for Leadership donors (gifts of \$1,200+). Leadership donors are a group of dedicated individuals who love where they live and want to make a difference when it comes to fighting local poverty in all its forms. The event consists of speeches by the President, campaign chairs and United Way speakers to highlight and share stories of impact.